## EUWID Price Watch Italy

April 2026

| Prices in € per tonne free delivered unless otherwise stated | April 2026 | March 2026 | April 2025 |
|---|---|---|---|
| **Fine paper** | | | |
| Woodfree uncoated | | | |
| Copy paper 80 g A4 B grade | 910 - 980 | 880 - 960 | 960 - 1,050 |
| Copy paper 80 g A4 C grade | 790 - 880 | 760 - 860 | 850 - 970 |
| Offset sheets 80 g | 900 - 970 | 870 - 940 | 960 - 1,050 |
| Offset reels 80 g | 800 - 880 | 770 - 860 | 870 - 970 |
| Woodfree coated | | | |
| Sheets, double coated, 100 g | 950 - 1,040 | 910 - 990 | 980 - 1,100 |
| Reels, double coated, 100 g | 860 - 950 | 820 - 900 | 890 - 990 |
| **Publication paper** | | | |
| Standard newsprint 45 g | 565 - 615 | 565 - 590 | 590 - 620 |
| Standard newsprint 42 g | 575 - 625 | 575 - 600 | 600 - 630 |
| Improved newsprint ISO 68, 52 g | 590 - 635 | 590 - 610 | 620 - 640 |
| LWC offset 60 g | 720 - 790 | 720 - 750 | 740 - 780 |
| SC offset 56 g (A) | 620 - 660 | 620 - 640 | 640 - 670 |
| SC offset 52 g (A) | 630 - 670 | 630 - 650 | 650 - 680 |
| **Corrugated case material** | | | |
| Primary fibre corrugated case material | | | |
| Unbleached kraftliner 175 g+, European quality | 620 - 650 | 620 - 650 | 650 - 680 |
| White-top kraftliner 140 g, European quality | 770 - 820 | 770 - 820 | 790 - 850 |
| Recycled corrugated case material | | | |
| Recycled fluting, European quality | 400 - 410 | 340 - 350 | 410 - 430 |
| Testliner II, European quality | 440 - 450 | 380 - 390 | 450 - 465 |
| Testliner III, European quality | 410 - 420 | 350 - 360 | 420 - 440 |
| White-top testliner, grade C, 140 g, European quality | 530 - 550 | 490 - 510 | 530 - 560 |
| Medium, Italian quality | 350 - 360 | 290 - 300 | 360 - 370 |
| Testliner IV, Italian quality | 360 - 370 | 300 - 310 | 370 - 380 |
| **Cartonboard** | | | |
| GD II | 560 - 650 | 560 - 630 | 620 - 690 |
| GD III | 530 - 590 | 530 - 570 | 580 - 630 |
| GC II | 930 - 1,080 | 930 - 1,080 | 1,000 - 1,150 |



EUWID assumes no liability for the accuracy of pricing information.

menting this throughout the market, so as not to lose any volumes to their competitors. EUWID respondents from both sides of the market say, however, that they have already agreed to raise prices for the entire range of primary fibre-based corrugated case material grades in May. These increases reportedly range between €30-60/t.

Unbleached kraftliner from the US is also becoming more expensive: Suppliers implemented a price adjustment of €20-30/t for production in April. A further price step of a similar size is slated to follow for production in May.

In line with the typical trend at this time of year, demand for kraftliner is improving. Customers have positive expectations for the fruit and vegetable season now underway, bolstering the industry's hopes for a decent year for primary fibre-based corrugated case material. European producers want to take advantage of this to further firm up their position in the Italian market. Last year, amid declining availability of brown kraftliner volumes from the USA, new opportunities had opened up, say some producers, who now want to continue pursuing these.

However, European producers are not the only ones interested. EUWID respondents report a growing presence of Brazilian suppliers in the market and anticipate volumes from this country will grow again this year – not least because these are made easier by the Mercosur trade agreement. One indication of this is that a Brazilian company is establishing structures to ensure better customer service and more reliable deliveries, commented one buyer.

Surprisingly, players in the Italian corrugated board sector have only few complaints when asked about demand development in the first three or four months of this year. However, their concerns centre around the future development of corrugated case material prices. Some of the price increases have apparently been passed along by producers of corrugated sheets, but transferring these higher costs to consumers via corrugated box prices is proving more difficult.

### Limited implementation of price increases for cartonboard in April

There were diverging trends on the Italian markets for white-lined chipboard and folding boxboard during the first quarter. While suppliers of recycled fibre-based board experienced decent demand and higher delivery volumes, this was contrasted by a significant decrease in deliveries of GC board in the first quarter in Italy. This is also explains the positioning of the board producers at the beginning of the second quarter and is reflected in how they approached the current price round for deliveries as of April.

Various producers of GD board announced price hikes of up to 10 per cent, effective for deliveries from the beginning of April. The implementation of these price demands and the consolidation of the new prices is expected to take a bit longer, but manufacturers have little doubt that this price round will prove at least partially successful. In

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